



Hi!

I hope you've had a relaxing vacation and have recharged batteries.

I've been quite busy for the past 5 weeks doing things that I enjoy: learning and finding ways to help others.

### What I've been learning

I've been learning a lot about self-publishing - writing, marketing and selling strategies -, by listening to webinars and posting about them. You can read the posts in my website blog, <u>Word of Mouse</u>.

Self-publishing has fascinated me since I started creating *Pron Made Easy*. And I think it is a way of the future for teachers to publish their work and make it easily accessible to students.

# Finding ways to help others

I've been exploring ways to make *Pron Made Easy* known in as many Portuguese schools as possible (more on this below). Considering the success and very positive influence this strategy had in hundreds of students of mine, I believe it is a valuable resource with considerable benefits for both teachers and students.

## Why teachers?

Well, I think that they can benefit very much from a **simple and intuitive** way of helping their students with pronunciation. Besides, this dictionary is a work in progress that can be constantly enhanced with their suggestions.

Why students?

For obvious reasons. Pronunciation is usually a neglected area of the teaching-learning process, though it shouldn't be. It's an essential part of learning English in order to generate clear and effective communication. It's very relevant to one-on-one and group communication, to making yourself understood and to feeling comfortable when speaking English.

**Pron Made Easy** allows students to make an effortless sense out of the chaos of English pronunciation. If you don't think it is chaotic, listen to a part of <u>The Chaos</u> while reading the verses as they scroll down the screen. What a fabulous example of how frustrating English pronunciation can be if you have no support or guidance!

## **Contacting schools**

Because I consider *Pron Made Easy* an enriching resource, I believe that it should be presented to as many Portuguese teachers and students of English as possible. So I will be contacting the Coordinator of the English Group of schools throughout Portugal by the end of this first week of September.

If you are teaching in Portugal, could you please send me the name, Web address and email of your Agrupamento, and of others you know, asap? I plan to send a message to schools very early on 3 Sep. Your collaboration will make a difference!

#### **Webinars**

I'm thinking about doing a series of "free" webinars to demo the simplicity of the stategy, for Q&A about the dictionary and strategy, to show how the process started and evolved... Whatever you, the users, are interested in. Is this something that you would take part in? I welcome your feedback on this.

Hope you will forward this newsletter to friends, colleagues and family. You'll help me spread the word about the <u>Pron Made Easy</u> dictionary, a relevant tool for learners of different ages and levels!

And invite them to <u>subscribe</u> the newsletter. It comes out once a month.

Have a great new school year! If I can be of any help to you, please let me know.

Enjoy pronouncing!



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